

Webinar - Environmental Intelligence - Application of AI and Big Data Concepts to Developing Environmentally Responsible Business Strategies



Dr Bhuvan Unhelkar

Professor, University of South Florida, USA

Date:

28 June 2022, Tuesday

Webinar Time:

06:30 PM Sydney time

Register at the following link

<https://events.vtools.ieee.org/event/register/315873>

Abstract

While the environment remains at the forefront of today's business and political domains, the approaches to handling the challenges of reducing the carbon footprint of a business remain multipronged. This presentation will explore the possibilities of applying the concepts of artificial intelligence (AI) and big data to the environmental responsibilities of businesses. It will also provide an update on the ongoing research project at the Western Sydney University (where the speaker is an adjunct) which studies the collaborative impact of a group of Small and Medium Enterprises (SMEs) on the environment.

About the Speaker

Dr Bhuvan Unhelkar is a Professor in Muma College of Business, at the Univ. South Florida; an adjunct Professor at Western Sydney University and an honorary Professor at Amity University, India. He is also Founding Consultant at MethodScience and PlatiFi, with Mastery in Business Analysis & Requirements Modeling, Software Engineering, Big Data Strategies, Agile Processes, Mobile Business and Green IT. Bhuvan is a thought-leader and a prolific author of 25 books – including Artificial Intelligence & Business Optimization; and The Art of Agile Practice (CRC Press, USA). Bhuvan is Fellow of the Australian Computer Society, IEEE Senior Member, Life member of the Computer Society of India, and Baroda Management Association. He is Past President of Rotary Club of Sarasota Sunrise (Florida) & multiple Paul Harris Fellow, a Discovery volunteer at NSW parks and wildlife, and a previous TiE Mentor.

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