

DEPARTMENT OF ENGINEERING

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* **Thursday, 6th April, 2017**
04.00 pm – 05.00 pm
Theatre T5, Level 3, Building E7B
Macquarie University, Sydney

Introduction to Intellectual Property

This IP primer is intended to familiarise the audience with the various types of Intellectual Property, their attributes, and processes for acquisition both in Australia and overseas. The presentation will briefly cover trademarks (registered and unregistered), industrial designs, plant varieties, trade secrets and circuit layouts, and will provide a more detailed treatment of patents.

Martin Friedgut

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Martin Friedgut brings considerable international industry and R&D experience to his role, with solid expertise in the fields of RF, optical systems and microwaves, telecommunications and information technology, power electronics and electronics manufacture. Martin joined Spruson & Ferguson in 1997 from Telstra, Australia's major telecommunications provider, where he was responsible for planning the introduction of broadband transmission and switching technology into the international network. Before that he acquired broad industry and R&D experience in Australia, South Africa and Israel. Martin's current practice includes patent drafting and prosecution, with particular focus on Australian, US and European applications, in a broad range of fields. These include telecommunications and computers, software, signal processing, medical imaging systems, bioinformatics, and business processes. He also has experience in oppositions before the Australian and New Zealand Patent Offices, and has prepared validity and infringement opinions in contentious matters. Martin is the author and co-author of several articles in scientific publications.

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