



**Institute of
Instrumentation
Control and
Automation**

International Speaker – Vice Chair, ISA Technology Search Committee

Digital Transformation & the Need for Standards

by Dr Tom Fiske, Vice–Chair, ISA Technology Search Committee,

Global Strategic Technology Marketing Group,

Yokogawa

DATE & TIME

Thursday, 4th August 2016

From 6pm light refreshments for a 7pm
Presentation Start

VENUE

Strathfield Golf Club

84 Centenary Drive, Strathfield

[Location Map](#)



Topic Synopsis:

In the past few years we have witnessed exciting technology developments along with dramatic changes in demographics and social interactions. As these disruptive forces accelerate, a confluence of factors will fundamentally change the way organizations operate and use technology, including industrial automation and IoT. Many experts refer to these changes as “Digital Transformation”. The Digital Transformation is taking place in all sectors. It is enabling highly-efficient, information driven organization to overcome significant operational challenges to radically improve performance and extend the reach of the enterprise. To take advantage of the Digital Transformation age, it is important to understand the enabling technology, user challenges, market drivers, and how they will affect IT/OT and operations. It is also important to understand the role of standards in this evolving area.

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[Dr Tom Fiske BIO and further information...](#)