



IEEE Standards Forum

Meeting your needs for reliable standards in cooperation with Industry and Local Entities

Meet industry experts and standards developers at the

Mitchell Theatre, SMSA 280 Pitt Street, Sydney NSW 2000 (Tel:02 9262 7300)

On **Tuesday, 17th May16** between 14:00Hrs to 16:00Hrs followed by finger food & discussions

RSVP: odsouza@ieee.org, sgj@ieee.org, so we can reserve your seat for you at the discussion table

The IEEE Standards Association (IEEE-SA) would like to meet industry experts and people who depend on the evolution and development of strong easy to understand standards that help different industries “connect” and perform effectively. The IEEE is well known for many ubiquitous standards which have made it easier for industry to flourish like the IEEE 802.XX family of networking standard adopted the world over.

Mr Sri Chandrasekaran from IEEE Standards Association will present to you IEEE-SA’s goals and objectives which include the participation of industry experts in various working committees to propose and work towards establishing standards that help industry flourish. He will answer questions like “How can one engage with IEEE-SA in standards development” & “The importance of standards to both Industry and other stakeholders”.

General Focus:

Share in IEEE’s proven approach to ensure the rapid introduction of new technologies to market and experience in delivering complete standards development from technology incubation to standard adoption and promotion. Listen to invited speakers from industry and Standards Australia on the benefits of standards to industry in general. IEEE welcomes your participation in standards development, collaboration and industry leadership.

Industry & Vertical Market Benefits- *harness the future!*

IEEE-SA is focused on the future by developing use cases, application scenarios and snapshots across various technologies targeted for 2015, 2020, 2030 and beyond. These long-term projections are helping to steer technology and drive standards development across the globe. IEEE standards are developed using a time-tested, effective and trusted process that adheres to the principles of due process, openness and consensus.

- **Smart Grid**
- **Smart Cities**
- **Smart Village**
- **eCrime**
- **IoT**
- **IEEE Internet Initiative** (internetinitiative.ieee.org)
- **Power & Energy Standards**

Consensus

WE BUILD IT!



Industry Connections - This program provides an efficient environment for building industry consensus and incubating new technologies, standards and related services in a rapidly changing world.

About the IEEE Standards Association

The IEEE Standards Association (IEEE-SA) is a leading consensus building organization that nurtures, develops and advances global technologies through a full lifecycle approach including pre-standards technology exploration, standards development, and market implementation. We bring together a broad range of individuals and organizations from a wide array of technical and geographic points of origin. Our standards drive the functionality, capabilities, and interoperability of a variety of products and services that transform the way people live, work, and communicate. With collaborative thought leaders in more than 160 countries, and over 900 active standards, we promote innovation, enable the creation and expansion of international markets and help protect health and public safety.