

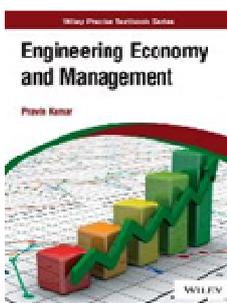
### **Blockchain For Beginners: The Art Of Decentralisation & Cryptography**

by Yathish R & Tejaaswini N

2019 / 148 Pages / Paperback / Rs. 300 (On Amazon India)

ISBN: 978-9352138852/ Shroff Publishers & Distributors Pvt. Ltd.

Ever gone through hundred and ten resources for blockchain and still not able to figure out where to start off. Well this book would lay the foundation for most of the concepts that you would require to at least get started somewhere and scratch the surface of this hyped technology. From the different underlying technicalities to the diversity of platforms, from the variety of scenarios where Blockchain fits to understanding when it would be an overkill, from learning the two most important platforms to getting you started for creating your own applications on top of them, from various simple humorous references to intriguing exercises, this book aims to not only make you feel comfortable with the technology but also confident enough to ponder more about it. The contents include: History; All About Blockchain; Why Use Blockchain? ; Introduction To Cryptography In Blockchain; Introduction To Cryptocurrencies; Blockchain Not Krypto; Blockchain Platforms; Prerequisites; Public Platforms; Private Platforms; and Limitations Of Blockchain. As stated in the title, this is an introductory book on Blockchain and provides the concepts in a simple and easily understandable manner for the beginners to the subject.



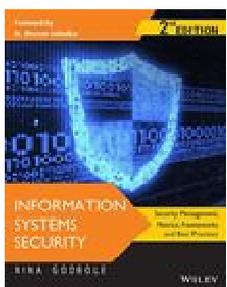
### **Engineering Economy and Management**

by Pravin Kumar

2019 / 516 Pages / Paperback / Rs. 458 (On Amazon India)

ISBN: 978-8126579921/ Wiley India

Engineering Economy and Management highlights the importance of economics and management in engineering and helps engineers in managerial decision making. It provides comprehensive coverage of the subject from basic principles to state-of-the-art concepts and applications. This book is common to all students in engineering discipline and is very useful in evaluating the economic merits and demerits of various solutions to engineering problems. Engineering problems may involve the decisions related to resources and their allocation. Engineering economics is closely associated with conventional microeconomics; but here, its focus is on problem solving at operational levels. The content in 21 chapters covers the most essential concepts for an engineer aspiring to get into management and leadership role include: Introduction to Engineering Economics; Managerial Economics; Money, National Income, and Goods and Services Tax; Poverty, Unemployment, and Inflation; Banking Systems; Market Structures; Marketing Management; Concepts in Management; Human Resource Management; Corporate Social Responsibility and Business Ethics; Production and Operations Management; Demand Forecasting and Cost Estimation; Time Value of Money; Project Evaluation; Comparison Among Alternatives; Depreciation and Taxes; Replacement Analysis; Concept of Financial Statement; Financial Ratios; Capital Budgeting; Decision Making. It is a recommended text for both engineering students and working engineers.



### **Information Systems Security Security Management, Metrics, Frameworks and Best Practices**

by Nina Godbole

2019 / 972 Pages / Paperback / Rs. 624 (On Amazon India)

ISBN: 978-8126516926 / Wiley India

Keeping the essence of the first edition, this new edition of Information Systems Security: Security Management, Metrics, Frameworks and Best Practices is restructured to meet the ever-growing demand for books that give a comprehensive treatment of the Information Security topic. Designed with ample figures to illustrate key points and Review Questions and Reference Material Pointers at the end of each chapter, it is truly a treatise on the subject. This book should prove a valuable reference on the topic to students as well as professionals. It is useful for candidates appearing for the CISA certification exam and maps well with the CBOK for CSTE and CSQA Certifications. The revised 2<sup>nd</sup> edition of this book in eight parts namely Introduction; Cloud, Mobile Applications, Smartphone, IoT, Smart Cities and Wireless Networks in Security Perspective; Network Security and Other Controls; Security of Applications and Operating Systems; Models, Frameworks and Metrics for Maturing Security Practices; Metrics, Legal Aspects and Privacy Consideration for Information Security; Security Best Practices; and Other Important Concepts in Information Systems Security and in forty chapters covers all essentials of Information Systems Security aspects. It is an essential read can serve as a guide book to students, professionals