



Report of Innovation Workshop iQ 2012
July 28, 2012, Bangalore – Conducted by Sudeendra Koushik

Report by Sudeendra Koushik

The unique workshop on Innovation was held at Institute of Engineers on July 28, under IEEE Consumer Electronics Chapter. This workshop was conducted by Sudeendra Koushik, Secretary of CE Bangalore Chapter. There was a tremendous response for the pre-registration itself. The workshop was attended by very well attended by professionals and including academia.

The aim of the workshop was to create a confidence in the professionals and others alike about Innovation capabilities. The content covered from history and context of Innovation, personal impact of Innovation on organisation and society, Personal Toolkit for innovation, Innovation and Organisation processes, Inspiration from Nature, Conceptual models of various innovation methods and models and finally real life examples and assessment exercises.

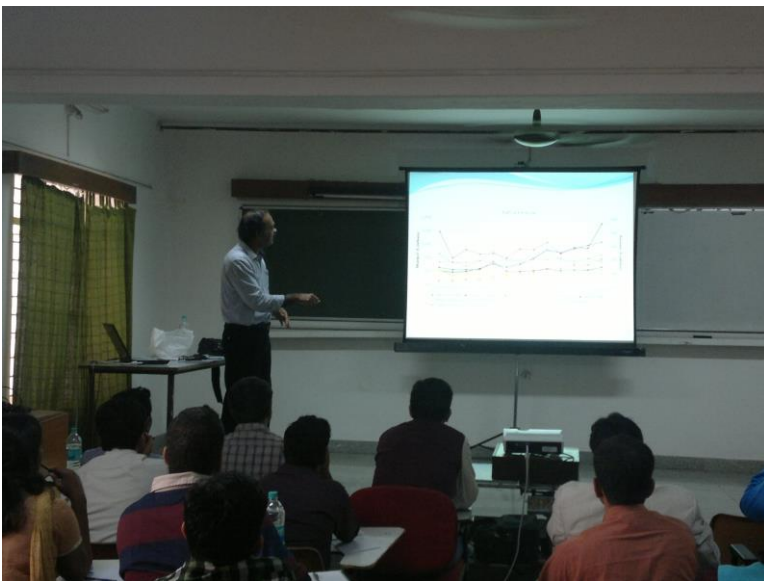
This workshop intended to provide a end to end view of what innovation is, how it works and how it can be made to work in a organisation or as a entrepreneur. The focus was on individuals and how to hone their innovation skills. This is also an attempt to raise the innovation in India as a country and make India a desired destination for Innovators.

The workshop was attended by 32 participants - from companies like IBM, Philips, Schneider, Intel, Mainpal University, Pace, HP, Huawei, CSR, L&T, Bosch, ABB and more. List of participants can be found at the end of the document. The inauguration was done by Bhaskar, Chair IEEE CE Bangalore chapter and key note by Dr Debabrata Nayak, Huawei. The participants were both IEEE members and non-members, some of whom have shown strong interest to become members.

The workshop was possible with the able support of Kousik Sankar, Arun DN, Bhaskar and Prajit. Kousik Sankar was present through the session while Arun and Bhaskar took turns to support the workshop.



Dr Debabrata Nayak, Key Note address



Sudeendra Koushik(Trainer) and participants



Sudeendra Koushik (Trainer) and participants



A formal , professional feedback form was used to collect the feedback from the participants on the content, trainer and venue. The questionnaire had a total of 19 questions and a additional remarks option.

The key for the feedback is below:

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Excellent	Good	Average	Poor	Unsatisfactory
5	4	3	2	1

The summary of the feedback from participants is below:

- Trainer: 4.24 out of 5
- Content: 4.4 out of 5
- Venue: 3.7 out of 5 (this section included question on handouts - which was given after the workshop)

Some of the feedback comments from the participants below.

- *I loved the workshop as that gave me a different perspective towards innovation....I came to know a lot more about innovation.....*
- *Looking forward for similar workshops*
- *2 days please - involve more participants for exercises/role play - overall enjoyed - thanks for enlightening me - presentation was really engaging*
- *more such sessions please*
- *please share some resources like TRIZ, tools for innovation*
- *expect some more sessions in future*
- *please share ppt*
- *It was really gr8 informative & motivating presentation. At least it had inspired me to think further*
- *Fantastic initiative & presentation :) a forum should be formed to discuss solutions to domestic/social issues thru technology- thanks for sharing :)*

Participation certificates were issued to all participants. Also a personalised coffee Mug with the participants name and 'Innovator' written on it was given as a momento.

Lunch, Refreshments and Tea were arranged at the venue.



The Venue was lecture hall on ground floor at IoE, provided by Institute of Engineers for which I am and the chapter is, very thankful to Dr Murali Krishna Reddy, Chairman NDRF and Dr Siva Reddy, IEEE Bangalore section.

Sudeendra Koushik

Trainer & Secretary IEEE CE Chapter Bangalore

August 1, 2012